

# BUTAC

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**FAKE NEWS AND FACT-CHEKING**

**NOEMI URSO**



~~FAKE NEWS~~

# POINT OF VIEW MATTERS...



Is Prince William making a bad gesture? Or has he just been filmed from an angle that allows that interpretation? If our brain only sees the first picture, it automatically thinks of the first option, only by seeing the second one we understand how things really are.



# POINT OF VIEW MATTERS...



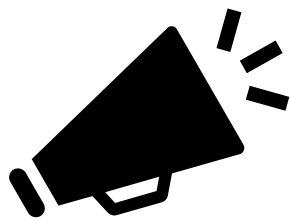
Theresa May holding a rally in front of a large group of supporters, or Theresa May flopping and having very few people at her rally?





# **INFORMATION DISORDER**

**MISINFORMATION**  
**DISINFORMATION**  
**MALINFORMATION**







# **MISINFORMATION**

**when false information is  
shared, but no harm is meant**



# **DISINFORMATION**

**when false information is  
knowingly shared to cause harm**



# MALINFORMATION

when genuine information is shared to cause harm, often by moving information designed to stay private into the public sphere

**SATIRE OR PARODY**

No intention to cause harm but has potential to fool

**MISLEADING CONTENT**

Misleading use of information to frame an issue or individual

**IMPOSTER CONTENT**

When genuine sources are impersonated

**FABRICATED CONTENT**

New content is 100% false, designed to deceive and do harm

**FALSE CONNECTION**

When headlines, visuals or captions don't support the content

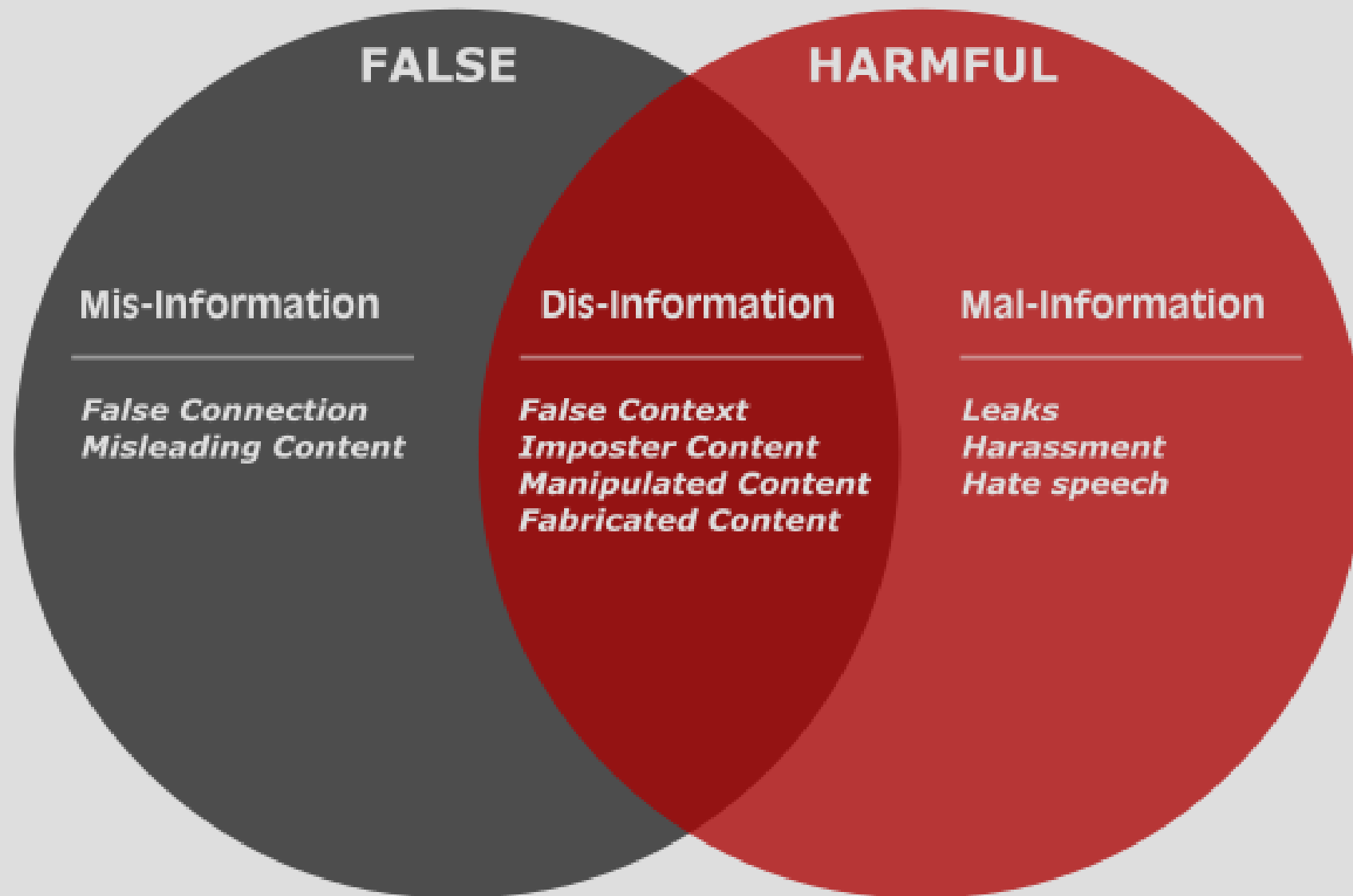
**FALSE CONTEXT**

When genuine content is shared with false contextual information

**MANIPULATED CONTENT**

When genuine information or imagery is manipulated to deceive

# INFORMATION DISORDER



	 SATIRE OR PARODY	 FALSE CONNECTION	 MISLEADING CONTENT	 FALSE CONTEXT	 IMPOSTER CONTENT	 MANIPULATED CONTENT	 FABRICATED CONTENT
POOR JOURNALISM		✓	✓	✓			
TO PARODY	✓				✓		✓
TO PROVOKE OR TO 'PUNK'					✓	✓	✓
PASSION				✓			
PARTISANSHIP			✓	✓			
PROFIT		✓			✓		✓
POLITICAL INFLUENCE			✓	✓		✓	✓
PROPAGANDA			✓	✓	✓	✓	✓

# Agent

Actor Type:  
Level of Organisation:  
Type of Motivation:  
Level of Automation:  
Intended Audience:  
Intent to Harm:  
Intent to Mislead:

Official / Unofficial  
None / Loose / Tight / Networked  
Financial / Political / Social / Psychological  
Human / Cyborg / Bot  
Members / Social Groups / Entire Societies  
Yes / No  
Yes / No

# Message

Duration:  
Accuracy:  
Legality:  
Imposter Type:  
Message Target:

Long term / Short-term / Event-based  
Misleading/ Manipulated / Fabricated  
Legal / Illegal  
No / Brand / Individual  
Individual / Organisation / Social Group / Entire Society

# Interpreter

Message reading:  
Action taken:

Hegemonic / Oppositional / Negotiated  
Ignored / Shared in support / Shared in opposition

```
graph LR; A[Creation when the message is created] --> B["(Re)Production when the message is turned into a media product"]; B --> C["Distribution when the product is distributed or made public"]; C --> B;
```

**Creation  
when the  
message is  
created**

**(Re)Production  
when the  
message is  
turned into a  
media product**

**Distribution  
when the  
product is  
distributed  
or made  
public**







Antifeminazi 🇪🇸❤️  
@zmesteve



🇨🇦 Los HÉROES CANADIENSES están llegando en bloques de 200 a 300 camiones, el bloque fuerte se espera a partir de media noche  
Decenas de miles de personas a pie colapsan Ottawa estos momentos  
La mayoría de las cámaras de tráfico han sido cortadas



Translated from Spanish by Google

🇨🇦 CANADIAN HEROES are arriving in blocks of 200 to 300 trucks, the strong block is expected from midnight  
Tens of thousands of people on foot collapse Ottawa right now  
Most traffic cameras have been cut



7:12 PM · Jan 29, 2022 · Twitter Web App

<http://bit.ly/BUTAC-Mattioli-00>



7:12 PM · Jan 29, 2022 · Twitter Web App



Apri immagine in un'altra scheda

Salva immagine con nome...

Copia immagine

Copia l'indirizzo dell'immagine

Crea codice QR per questa immagine

Cerca immagine con Google Lens



AdBlock: il miglior ad-blocker di sempre ▶



Search Image on TinEye

Ispeziona

Directed Minister's internal communications efforts, (developing talking points, preparing for interviews with media and television appearances in constituency, liaising with other government officials and their staff to ensure consistent and reliable messaging.

### **Chief Parliamentary Liaison**

#### **Office of the Chairman of the National Liberal Caucus**

- Served as chief liaison and contact point for over 250 Members of Parliament and Senators with the National Caucus Chair and the Prime Minister's Office.
- Helped to brief parliamentarians on government-sponsored legislation, including post-9/11 Anti-Terrorism laws, as well as initiatives to safeguard human rights and civil liberties.
- Liaised with communications and policy personnel with National Research Bureau, to ensure consistent political messaging was directed to MPs and their staff.

#### **Other employment experience includes:**

- Director of Promotions and Public Relations, Ottawa International Jazz Festival (1998) Created/managed/produced its top sales event in its 22 year history.
- Owner/operator of a small tourism business (Acapulco, Mexico - 1994-1997)
- Owner/operator of a restaurant/bar in the Vancouver area.
- Managing Partner of an investment property (hospitality/tourism) in BC.

#### **ADDITIONAL CONSIDERATIONS**

- Listed on the United Nation's quick-deployment roster as a pre-cleared Spokesperson for service in public information and special political missions, Department of Peacekeeping Operations.
- Authored two United Nations reports:
  - *"Reporting Progress: Maximizing Opportunities in the President's Press Office"*
  - *"Implementing Progress: Clarity, Order and Structure in the President's Press Office"*
- Completed UN "Advanced Security in the Field" courses.
- Solid experience using a Results Based Management approach to determining inputs (and evaluating outputs) in the writing, designing and producing of ODA reports.
- Work and travel experience includes - Finland, Sweden, Germany, Republic of Georgia, Holland, Belgium, China, Viet Nam, Thailand, Cambodia, Ukraine, Jamaica



Parliament Hill, Ottawa  
With the Prime Minister, The Right Honourable Jean Chretien



September 2001  
Parliament Hill, Ottawa  
Crowds gather in support of American friendship, following 9/11 terrorist attacks..



**CHECK THE SOURCE**

**CHECK THE URL**

**CHECK THE "ABOUT US" SECTION**

**CHECK THE WHOIS**

**READ ALL THE ARTICLE**

**CHECK THE AUTHOR**

**CHECK THE SUPPORTING SOURCES**

**CHECK THE DATE**

**USE WEB TOOLS**

**IS IT A PRANK OR SATIRE?**

**CHECK YOUR BIASES**

**ASK THE EXPERTS**

WORLD

## REPORT: Italy Scored 'Gucci Loafers' Carve-Out In Russian Sanctions



Photo by Antonio Masiello/Getty Images

DAILY CALLER NEWS FOUNDATION

<http://bit.ly/BUTAC-Mattioli-02>

<http://bit.ly/BUTAC-Mattioli-09>



# RADIO / CORA

**CONTRIBUISCI! CHI SIAMO NEWS MEMORIA LA COSTITUZIONE**

## NAZISMO: FILE CIA RIVELA, HITLER FUGGITO IN SUDAMERICA

L'ex dittatore tedesco nazista Adolf Hitler sarebbe sopravvissuto alla Seconda Guerra Mondiale e fuggito in Sud America. E' quanto rivela uno dei file della Central Intelligence Agency (Cia) desecretato nei giorni scorsi e ora disponibile online per tutti.

Secondo quanto riportato dal documento in questione, un agente della Cia in Sudamerica, nome in codice Cimleody-3, avrebbe avuto notizie abbastanza certe della presenza in Colombia del dittatore tedesco nella metà degli anni cinquanta.



- MUSICA
- FOTOGRAFIA
- VIDEO
- EBOOK
- PODCAST
- TRASMISSIONI
- PALINSESTO

<http://bit.ly/BUTAC-Mattioli-5>



David Fabbri

Ieri alle 17:33 · 🌐



Leggete i segni! Vedrete come il Male ha gettato la maschera e i tempi sono maturi. Hanno messo questa statua davanti al palazzo delle "Nazioni Unite" ed è la Bestia, descritta in Apocalisse 13. (Padre David)







# **WHO SAYS?**

**Who is sharing the information?**

**Are they giving a source?**

**Is it possible to verify the source?**

**Do they want you to verify the source?**



# **HOW DO THEY KNOW?**

**Have you heard of them?**

**What makes them a trustable  
source?**



# **WHY DO THEY SHARE?**

**Does the story only present one side or one point of view?**

**Are they using a journalistic tone?**

**Are they reporting the facts or are they giving you their opinion?**



**CAN YOU FIND THE  
INFORMATION ON OTHER  
NEWS WEBSITES?**

**Does the story appear on other  
websites?**


**Does the story appear on trusted  
news outlets?**



# **WHAT DON'T I KNOW?**

**Are there some information or facts left out?**

**Do other sources tell the same story?**



**THE INFORMATION IS  
MAKING YOU EMOTIONAL?**  
Maybe because it's manipulated to  
exploit your biases, feelings and  
prejudices

# In un supermercato di Barcellona: "C'è un positivo, si presenti in ufficio". Arrivano in sette

24 Dicembre 2021

*La vicenda, tra l'altro, potrebbe avere risvolti penali in quanto tutti i soggetti, sono facilmente identificabili grazie alle immagini della video sorveglianza*



Nella città del Longano che si tinge di "arancione" il virus corre soprattutto per i comportamenti da irresponsabili di alcuni che, risultati positivi, non rispettano l'obbligo di confinamento in "quarantena" e si recano a fare la spesa in supermercati affollati. Ieri, nonostante una ulteriore impennata dei contagi, in un supermercato cittadino è accaduto un episodio che ha dell'incredibile. La direzione del supermercato, tra i più frequentati della città, grazie all'informazione confidenziale con la quale si segnalava negli stessi locali dell'esercizio

**SIAMO QUI**  
Storie e Interviste

I più letti Oggi ▾



Tragedia a Rometta, va a svegliare la figlia di 11 anni e la trova morta



Messina, un deposito di gas naturale liquefatto nascerà a Pistunina



Rometta, proclamato il lutto cittadino per la piccola Valeria Grillo



Malore improvviso: morta Rita Sullo, moglie dell'ex giocatore e tecnico del Messina

<http://bit.ly/BUTAC-Mattioli-7>

# DOBBY, SEI TU?





# DOBBY, SEI TU?

NEWS 18

HOME

CORONAVIRUS

POLITICS

INDIA

SEARCH

PINSTRIPE POD  
A NEW YORK YANKEES  
BASEBALL PODCAST

NEW YORK POST



ought on film or is



Potterless  
@PotterlessPod

Everyone saying this is fake because frame is wrong. OBVIOUSLY DOBBY IS THERE.

Static Security Ltd @Static\_Security  
What on earth is that? Dobby?

#aliens #dobby #securitycam



12:58 AM · Jun 9, 2019 from Manhattan, N

4.7K 879 Share this Tweet

LIVING

## Creepy security footage has people wondering if Dobby is real

By Hannah Sparks

June 11, 2019 | 11:10am



Dobby is ... free?





Facebook is the king of social networks, but there are many others, some of them less identifiable, such as messaging services like Telegram or Whatsapp, which allow users to have a profile and create groups, giving the possibility of quickly sharing any message. Social networks are often used as a basis for intercultural studies in sociology, anthropology and ethology.

Condividi:



Commenti:

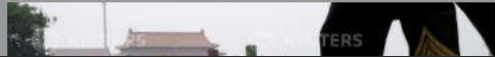
4

## Cina, kalashnikov in piazza Tienanmen. Xi nel mirino dei militari

*Il presidente cinese ha esautorato 120 ufficiali dall'esercito. E ora rischia grosso*

Un luogo presidiato da telecamere e forze dell'ordine. Come è potuto finire lì? E, soprattutto, chi l'ha messo? L'immagine dell'arma è subito rimbalzata sui social, censurata da Pechino, commentata e condivisa dagli utenti.

### Le recenti "purghe" in Cina



DATE IMPORTED: 13 September, 2017

A member of honour guards prepares for a welcoming ceremony for Brunei Sultan Hassanal Bolkiah (not in picture) outside the Great Hall of the People in Beijing, China September 13, 2017. REUTERS/Jason Lee

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A member of honour guards prepares for a welcoming ceremony for Brunei Sultan Hassanal Bolkiah (not in picture) outside the Great Hall of the People in Beijing, China September 13, 2017. REUTERS/Jason Lee

SELECT USAGE



<http://pictures.reuters.com/archive/CHINA-BRUNEI--RC1C52BDD8E0.html>

RC1C52BDD8E0

SIZE:  
3500PX X 2356PX

FILE SIZE:  
23MB Image

CITY:  
[Beijing](#)

COUNTRY:  
[China](#)

PHOTOGRAPHER:  
[Jason Lee](#)

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